

WEST SPONSORSHIP OPPORTUNITIES

WHO ARE WE?

WEST is a learning community that provides women in the enterprise of science and technology with the inspiration, knowledge, and connections to reach their full potential. As a non-profit dedicated to supporting women advancing within the science and technology environment, we rely on collaboration and active sponsorship from industry, individuals, and related organizations, who share in that common vision. WEST events are attended by decision-makers from the life science and technology industries as well as individuals in the pursuit of career progression within STEM.

WHY SUPPORT /MUTUAL GOALS?

WEST sponsorship provides an excellent platform to enable and make actionable, an organization’s goals to enhance support for women in the pursuit of careers in STEM. Specifically, the programs are designed to expand women’s access to mentors, networks, and education within the relevance of STEM. As a residual impact, organizations that sponsor also have a wonderful opportunity to expand their visibility within the community through positive branding and recognition as a progressive employer who supports women in STEM.

HOW CAN YOU ENGAGE AND SUPPORT?

Support can be offered in a variety of formats and should align with the goals of both WEST and the respective sponsor. Examples including sponsoring signature events, workshops, networking sessions, and student scholarships, or buying group memberships or event ticket packages. Please find more details below.

SIGNATURE EVENT SPONSORSHIP

Level	Gold	Silver	Bronze
Amount	\$5000	\$2500	\$1000
Opportunity to Introduce the speaker and marketing material displayed on a table at the event			
Logo on all WEST pre-event emails, sponsor designation on name badges of company attendees, and logo and web link on WEST website			
Sponsorship and level recognized in the printed event program, during the event introduction, and on the WEST event webpage			
Complimentary registrations to the event	10	5	2

COMPANY PARTNERSHIPS

- \$1,000 – 20 memberships or 25 regular event tickets or 15 signature event tickets
- \$1,000 – Workshop sponsor: Welcome attendees, talk 2-3 minutes about your company, and introduce the speaker, marketing material displayed on a table, and 5 free tickets to the event
- \$3000 – Customized workshop: WEST provides speaker(s) and food, partner provides venue and can enroll up to 75 participants, event is 2-3 hours long and open to the public
- \$8,000 – Corporate sponsorship: All company employees can attend WEST events at the member rate for one year, 15 signature event tickets, 25 regular event tickets, 1 onsite “Lunch and Learn” 45 minute professional development workshop, 2 job postings per month on WEST’s website, and acknowledgement at events, on the website, and in newsletters.